



PRESS RELEASE

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First Internet Postage Service to Support Single-Ply Global Express Mail Labels and Automated Customs Forms

PALO ALTO, Calif., April 29 2004 – Envelope Manager Software announces the availability of the next generation of its Endicia Internet Postage™ service. Version 4.6 of the DAZzle™ software adds a single-ply label that eliminates the need to manually fill out multi-part labels to send Global Express Mail. This software also adds support for printing automatic customs forms for all classes of International Mail.

Endicia Internet Postage was the first Internet Postage service to provide customers with integrated private insurance, hidden postage amounts, International Mail, Electronic Delivery and Signature Confirmation, and a convenient Express Mail solution. With this release, Endicia adds to its technology lead by being the first and only Internet Postage service to provide customers with convenient solutions for Global Express Mail and customs forms for all International Mail. “International Mail is an important category for USPS customers because of the global reach of online sales and auctions; however, International Mail has lacked the automation afforded by recent domestic mail advancements,” said Harry Whitehouse, president, Envelope Manager Software. “The single-ply Global Express Mail label and the automated customs forms dramatically improve the convenience of international shipping and provide yet another money- and time-saving feature to our Endicia Internet Postage customers.”

Major Features

Endicia users can now print the complete Global Express Mail shipping label using an ordinary laser or inkjet printer without manually filling out multi-part forms. Users simply provide the destination address, enter a list of package contents for customs, and select options for insurance or additional services. Users can also check the prohibitions, restrictions, helpful tips, areas served by Global Express Mail, and USPS service guidelines for the destination of their package. As with domestic Express Mail, users get the added convenience of 1-click status checks on all their tracked packages. This eliminates the need for keeping paper receipts or tracking numbers and typing that information in every time they need to get a package status.

Endicia Premium users can now automatically print customs forms for all International Mail, and send letters and packages around the world – from Abu Dhabi to Zimbabwe. Endicia doesn't just

print the postage, it's a complete solution for mailing overseas. Endicia's International Mail Advisor shows users all the mail classes, rates, restrictions, prohibitions, observations, customs forms, and areas served for every destination. Users simply provide the address, select the mail class and weight, enter a list of package contents for customs, then print the label and documents.

About Endicia Internet Postage

Endicia Internet Postage is a service that allows users to print postage directly on their mailpieces using an award winning mailpiece design tool. Endicia's users design and print professional mailpieces with graphics and text for added impact. This service needs only a PC, an Internet connection, and a laser or inkjet printer – no hardware to lease or install. The service is available at www.endicia.com including a free 30-day trial. After the free trial, users have a choice of monthly plans at \$9.95-\$15.95/month or annual plans at \$99.95-\$174.95/year.

About Envelope Manager Software

Envelope Manager Software (www.envelopemanager.com) is a leader in desktop mail software, with over 20 years of experience in the postal industry. The company's founders have supported essential elements of the U.S. Postal Service's nationwide automation effort, and in 1989, they received the first annual U.S. Postal Service Quality Supplier Award. In 1993, Envelope Manager became the standard software for address hygiene and bar-coding at the U.S. Postal Service.

Envelope Manager Software markets a variety of desktop mailing software products with an install-base of over 100,000 users. These products include DAZzle Plus™, DAZzle Designer™, DAZzle Express™, Envelope Manager™, and Alpha Mailer™. All of the products meet the USPS standards for automation-compatible mail and are designed for PC users. Envelope Manager Software also developed Direct Mail Manager, a wizard-like direct mailing application that is offered as part of Microsoft Office 97 and Office 2000.

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